

Top Tips by Contest Coordinators for Contest Coordinators

- ★ Be persistent.
- ★ Build relationships with local teachers, schools, and students.
- ★ Invite past contest winners to speak to other students to encourage participation.
- ★ Use your personal connections in local schools to find the best contact for contest information.
- ★ Ask people to work with you and delegate tasks.
- ★ Attend open houses at schools to invite students and teachers to participate and thank teachers that have previously been involved.
- ★ Organize a local award ceremony inviting all participants to be recognized for their efforts. This can be done before or after the state finals.
- ★ Stay organized. Purchase color coded pocket folders for each contest prizes: certificates, medals, ribbons, pins i.e. green for oratory, blue for essay, white for drawing, (this can be counted as a tax deductible donation to ORTLEF. Just provide receipts and request documentation).
- ★ Post student artwork in the community. One group used the artwork to produce magnets which were sold by a local right to life chapter at a fair booth.
- ★ Use multiple forms of communication such as letters, social media posts, calls and emails.