



Memorandum

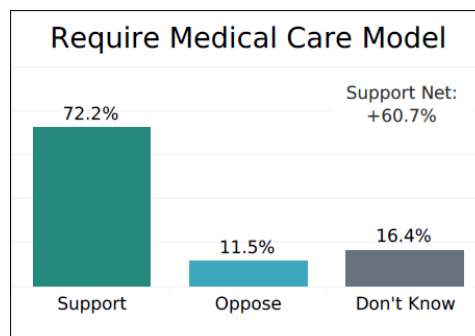
TO: Oregon Right to Life
FROM: Blaise Hazelwood, Grassroots Targeting
DATE: October 21, 2022
SUBJECT: "Born Alive" Survey Research

In September of 2021, Grassroots Targeting conducted an Oregon Statewide Microtargeting project with a survey sample of n=1,500 Oregon registered voters. The survey instrument had a margin of error $\pm 2.53\%$. We subsequently modeled the respondents across all 3,518,346 voters on the file using statistical probabilities for actionable targeting.

Born Alive: Require Medical Care Model

The project clearly illustrated that Oregon voters (72%) want babies born alive, who have survived a failed abortion, to be given the same medical treatment as any other baby born prematurely at the same age.

"The Oregon legislature is considering legislation that a baby who survives a failed abortion would be given the same treatment as any other baby born prematurely at the same age. Now, do you support OR oppose requiring medical treatment for a baby who survives a failed abortion?"



Conclusion

A majority of Oregon voters, whether they identify as Pro-Life or Pro-Choice, are in favor requiring medical care for babies who survive a failed abortion.